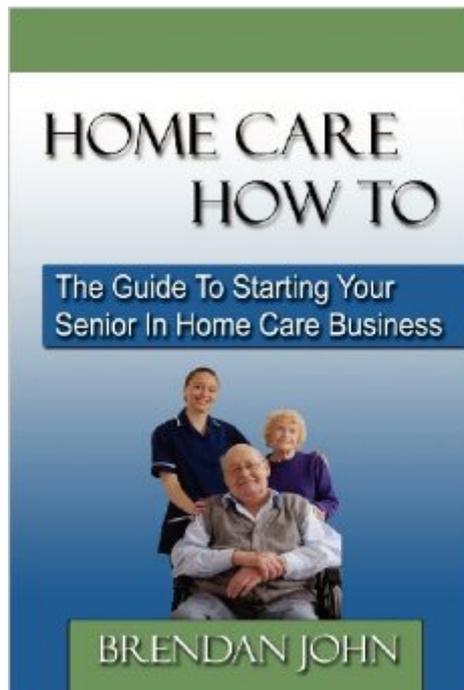


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# HOME CARE HOW TO - The Guide To Starting Your Senior In Home Care Business



## Synopsis

Home Care How To is an in depth guide that teaches you how to start a home care business. Learn what to do to start and run an ethical, profitable, and rewarding business in the home care market. With an easy to follow step by step approach you'll discover the systems to set up using the provided tools and success strategies needed to launch and grow your home care agency. Presented by an entrepreneur with over a decade in the home care industry and two decades building companies, he uncovers the secrets, opportunities and pitfalls for you to look for that other home care franchises and senior care membership companies charge tens of thousands for. Learn everything from how to set up your office to finding your caregivers to marketing your services to how to provide the services. The Guide also comes with access to the website which complements the book by providing access to the helpful tools, forms and resources discussed in the book, each available for download.

## Book Information

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## Customer Reviews

I have read this book twice. It contains so much useful information how to start home care business. It is a system rather than a book. Author's website HomeCareHowTo.com carry downloadable forms and many other resources to start your business. His sample break even point, employee pay rate and service rate calculation gave me a clear understanding what kind of business I will have in home care service. It also has far reaching information about financial system, contact management and how to get clients. Anyone who has interest in home care business should benefit from this little book.

I have worked in the geriatric arena for over 13 years with an emphasis on Alzheimer's and education. With that said I can say I am NOT the most business savvy person in the world. Home Care How to opened my eyes to how to go about opening a Senior In Home Care Business. I would like to also say that I recently opened my own business in regards to Alzheimer's and education and found it a useful guide even though I was not opening a In Home Care business. I loved the way the author broke down what you needed to do to get your business off the ground. Opening a business, especially one where you are services people, of any kind is an overwhelming experince for most and I highly recommend you purchase and read and follow the easy steps in this book. I wish it would have been availabe when I started research in opening my education business. It would have saved me some heartache and time. I use it now as a guide and check list to see if I missed anything from the general perspective starting up my business.

If health Care is your thing, then you must read this book. The author does promote his/her website. But I really don't mind, the site is actually nice and informative. A must have book, and it's well organized.

If you have some idea of GENERAL business, you will find 80% of the content useless (marketing, hiring, firing, sales, etc). My purpose of purchasing was to get more in-depth idea of the industry, its pitfalls, etc - and the book simply glosses over all that. Would not recommend - most related websites can give you better and more specific information.

This was an outstanding book if you are considering HomeHealth care. The author gives you, literally, a step-by-step guide on how to create a HHC agency. It ranges from interest, location, search the competition, setting up your agency, hiring, marketing, to obtaining and keeping clients. If you are considering opening an agency, you MUST buy this book. I am very pleased with this purchase.

This book is an excellent resource/reference manual for anyone considering a career, or looking to improve upon, their career in the Home Care health care industry. Step by step instructions outlining the necessary tasks to establish yourself as a recognized professional home care service. As a Registered Nurse, this resource would make for an excellent addition to any college course or certification program for students in the health education field. Excellent summaries and self-reviews

after each section, and with an easy to use format. The index at the back of the book is fantastic, making this a great quick-reference manual when you need to refer back to it for more information. Highly recommended.

After reading the first few pages of this book, I felt like asking the author, "what took you so long"? I had been struggling to start my home care business since 2009. I understand this book was published in Summer 2011. If I had this book back then in 2009, my business would have been fully up and running by now. Permit me to say that at this point in time, this book comes next to my Bible. I carry it around and read it over and over at every opportunity. The author broke everything into small steps. If you are starting out in home care, this book is a must have. After each chapter, you have tasks to complete before you move on to the next chapter. Completing the tasks moves you closer to your dream of owning your own home care business. The book comes with sample forms that you may need. Their website also has very useful resources. You need to get this book, and also get one for a friend.

This book provided concise information on how to start a senior home care business. The information is very practical and applicable and has helped me a lot in this regard. I recommend it to anyone that wants to start a business in the lucrative field of home care

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